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PRESENT AN ABSOLUTE NOVELTY ON THE AUTOMATIC LABELING MARKET

CW-APT, the first COLOR Print & Apply



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Thanks to the close collaboration with Epson, we were the first to create a labelling machine that can print and apply - in real time - high definition color labels.

Until now, the variable data could be added "in line" only with the use of thermal printers, therefore monochrome and in low quality graphics, usually reserved for text indications (tables, lots, expiry dates, etc. and barcodes). Therefore, there was the need to stock and store partially preprinted labels.

With Finlogic's CW-APT applicator, we bring all the benefits of "on-demand" printing directly to the production or packaging line: no need to manage custom label purchases and stocks.

The complete graphics of the label of the highest quality, with all the necessary variable data, can be managed in real time directly on the applicator, avoiding further operations and consequent loss of time (offline printing, rewinding of the coils).

The availability of two models (4" and 8") and the possibility of using paper and synthetic supports, both opaque and glossy, even irregular shapes, make this solution absolutely flexible and adaptable to the companies needs in all commercial sectors.

The Print & Apply labelling machine CW-APT is ideal for both primary and decorative labelling and logistic labelling, in all the cases where a constant change in graphics or variable data is required, without sacrificing the possibility of colour printing.

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